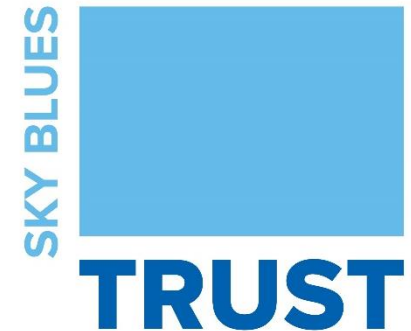


SKY BLUES TRUST

MAKING POSSIBILITIES A REALITY



WHAT IS SKY BLUES TRUST

“THE TITANS GAVE ME A FAMILY FOR LIFE – THAT’S SKY BLUES LOYALTY” – AB de Villiers

The Sky Blues Trust was established by Titans Cricket (Propriety) Limited in 2019 with the purpose of facilitating sustainable economic empowerment of people in line with B-BBEE Codes of Good Practice.

The Sky Blues Trust is a registered Trust facilitated by Price Waterhouse Cooper and is authorised to issue Article 18 A certificates and will be audited annually. The Trust will be used for educational purposes with the focus on 85% Black recipients.

The name stems from Momentum Multiply Titans, South Africa’s leading cricket franchise, who are affectionately known as the Sky Blues. With player development at the forefront of our organisational objectives, we aim to expand our social footprint to develop, nurture and prepare underprivileged young cricketers.

THE LOGO

- The logo represents what we ultimately want to achieve: making possibilities a reality.
- The square is a shade of Sky Blue, a reflection of the endless possibilities and ultimately reminding you that the sky is your limit.
- Sky Blues is written on the left of the square, indicating the start of the relationship between the Trust, the individual and the institution involved. It reads upward to symbolise the individual's future prospects.
- All relationships are built on trust and fittingly the word trust forms the base of the logo. It is read from left to right, indicating the start to finished process.



MISSION



The Trust will embark on an educational journey with the child and provide support where necessary until he or she can enter the workplace.



Our **vision** is to ensure that no talented cricket playing child is denied education.



The **goal** is to attain a sustainable financial model so that identified groups can benefit from it.



It is our **aim** to partner with individuals and businesses who share the same vision, therefore to raise R400k in 2021/2022 to empower our identified projects.

PROGRAMS AND BENEFICIARIES

WOMAN EMPOWERMENT PROGRAM

1. Girls leaving high school
2. Tertiary education – various institutions
3. Additional support – accommodation & transport
4. Two year contract

UNDER 11-13 HUB PLAYERS

1. Players from previously disadvantaged communities
2. International teaching modules conducted at the cricket club house, including English, Maths and Science.
3. Sessions on tablets, includes a full time tutor.
4. “School in a box”

DIFFERENTLY ABLED PLAYERS

1. Five different programs: Blind, deaf, MID, SID & physically disabled
2. Six schools identified in Tshwane
3. Provincial & National players: after school skills development

BE MY HERO!

1. Adopt a player in the Northern Cricket Union system
2. Support his/her educational needs
3. Commit for a three year period

HOW CAN YOU GET INVOLVED?

Your organisation can play a part in the Sky Blues Trust through tailored made packages.

Contact us today:

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